



NORTHEAST REGION OVERVIEW

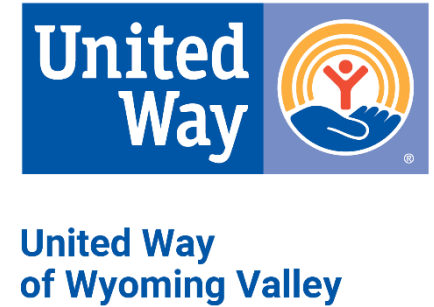
Wednesday, May 1, 2024

NORTHEAST REGIONAL OFFICE



- The Northeast Regional HIV Services office (United Way of Wyoming Valley) serves as the fiscal agent overseeing HIV service implementation throughout a six county region: : Lackawanna, Luzerne, Pike, Susquehanna, Wayne and Wyoming Counties. Clients in all counties may be eligible for Ryan White Part B services. Clients in all counties except Pike may be eligible for HUD HOPWA services. Pike County HOPWA services are managed by a New Jersey based agency
- Currently serving 645 clients
- 94% of clients are considered “Virally Suppressed”
- 91% of clients are considered “Retained in Care”
- Provide housing services to all clients across the region.

RYAN WHITE HOUSING PROGRAM



- Housing program staff comprised of 2 Housing Coordinators and Program Assistant
- Provide RWB and HOPWA services
- Referrals are made through provider agencies after clients are certified and engaged in MCM services
- Currently 125 active housing clients
- Top 5 Barriers to Housing – Lack of Affordable Housing, Poor Credit History, Mental Health, Unpaid Rent/Utilities, Legal History
- Over the past year, we have seen 103% increase in this category

CARING COMMUNITIES



- Office locations in Wilkes-Barre and Hazleton
- Currently serving 119 clients
- 48% clients identified as Hispanic
- Added HIV treatment to Hazleton clinic in 2019
- Opened HIV treatment and STI testing clinic in Wilkes Barre in 2020
- Offering telehealth services beginning in 2019 for rural clients and during COVID
- Began mental health and psychosocial support services and groups to clients in 2020

THE WRIGHT CENTER FOR COMMUNITY HEALTH



- RWB medical case management office co-located in Scranton along with on-site primary care, dental, behavioral health and Ryan White Part C funded clinics
- Currently serving 295 clients
- 62% of clients over 50
- Began offering peer navigation services in 2019
- Prison Linkage Case Management Program receiving direct referrals from local prisons
- Developed and implemented client choice food voucher initiative addressing food insecurity
- Offer comprehensive psychosocial support services, individual counseling and support groups



- Offices located in Wilkes-Barre, Hazleton, Tunkhannock and Scranton
- Currently serving 231 clients
- 46% of clients over 50
- Retention rate is 98%
- Opened Xceed Center in 2020 providing HIV testing, outreach, referrals, linkage to care and health education/risk reduction services, life skills classes, and support groups targeting at-risk youth (ages 15-24)
- Provides support groups in Wilkes-Barre, Hazleton and Tunkhannock locations as well as in English and Spanish
- Added a second full-time Board Certified Infectious Disease doctor to complement RWB services in all four office locations

NORTHEAST REGION CLIENT DEMOGRAPHICS



Northeast Pennsylvania
Regional HIV Services



United Way
of Wyoming Valley

Clients by County



NORTHEAST REGION CLIENT DEMOGRAPHICS

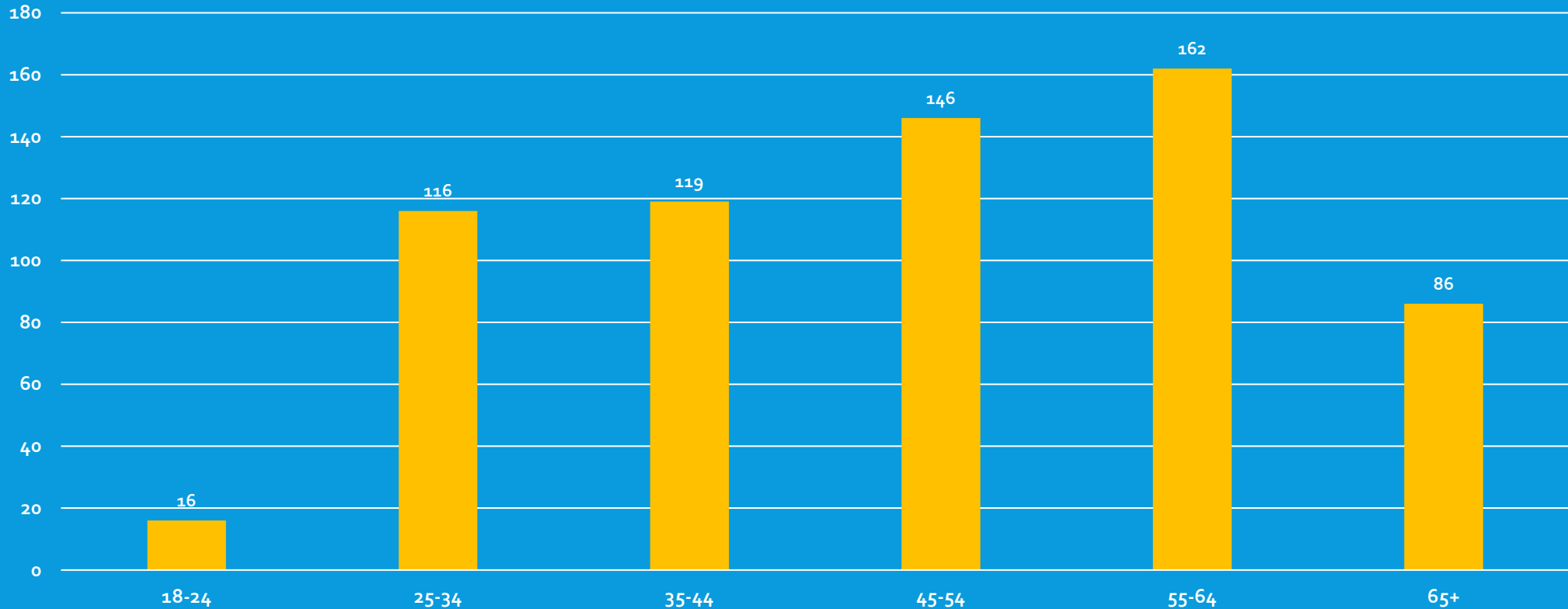


Northeast Pennsylvania
Regional HIV Services



United Way
of Wyoming Valley

Clients by Age



NORTHEAST REGION CLIENT DEMOGRAPHICS

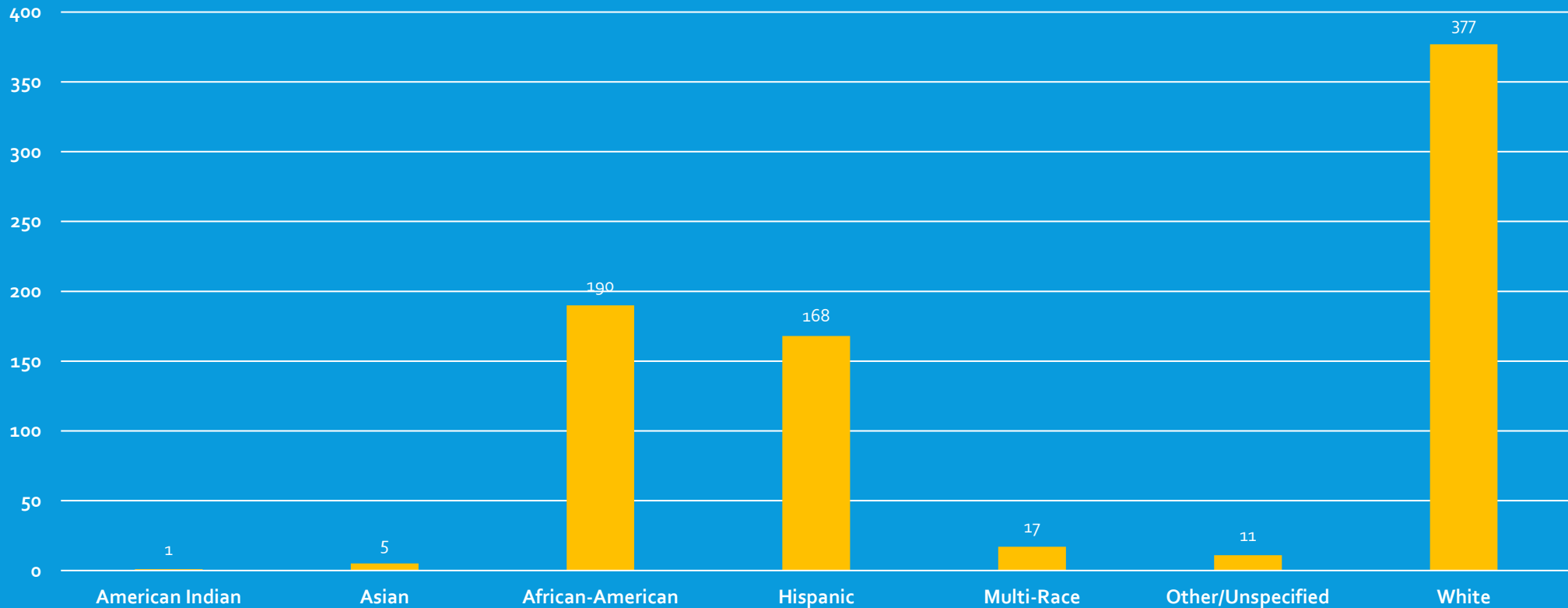


Northeast Pennsylvania
Regional HIV Services



United Way
of Wyoming Valley

Clients by Race



NORTHEAST REGION CLIENT DEMOGRAPHICS

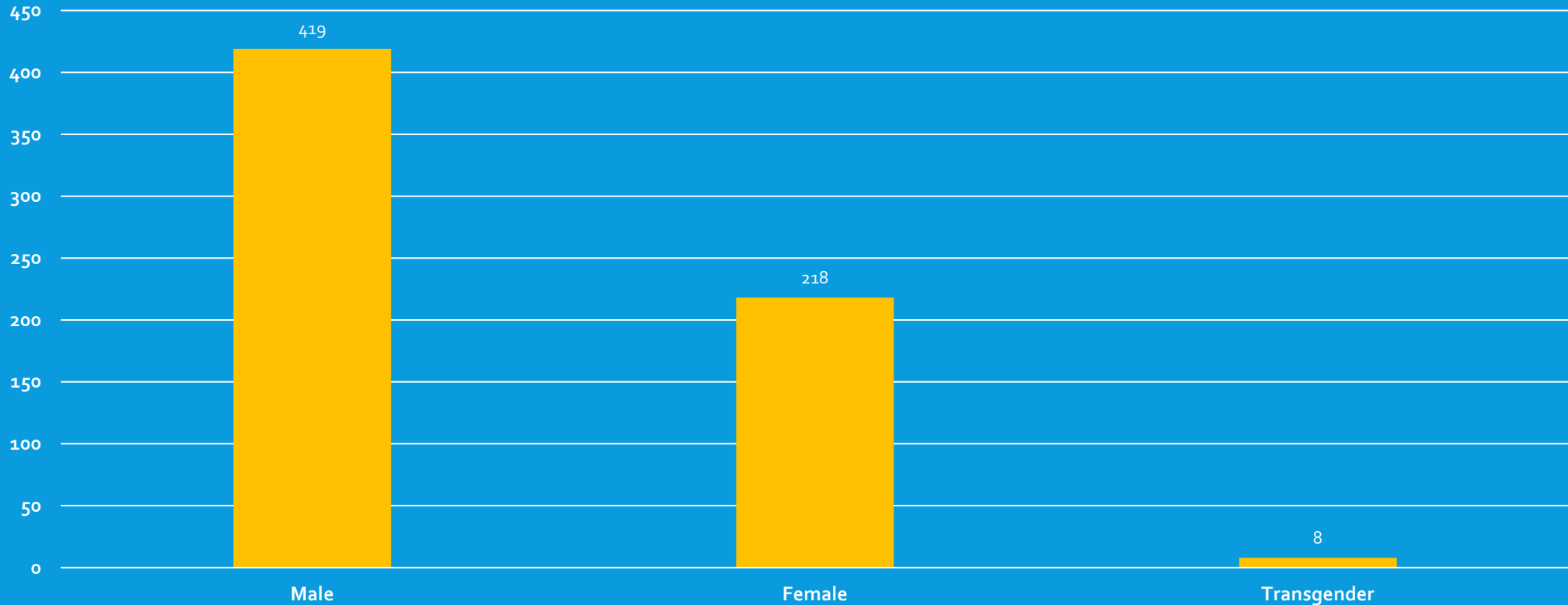


Northeast Pennsylvania
Regional HIV Services



United Way
of Wyoming Valley

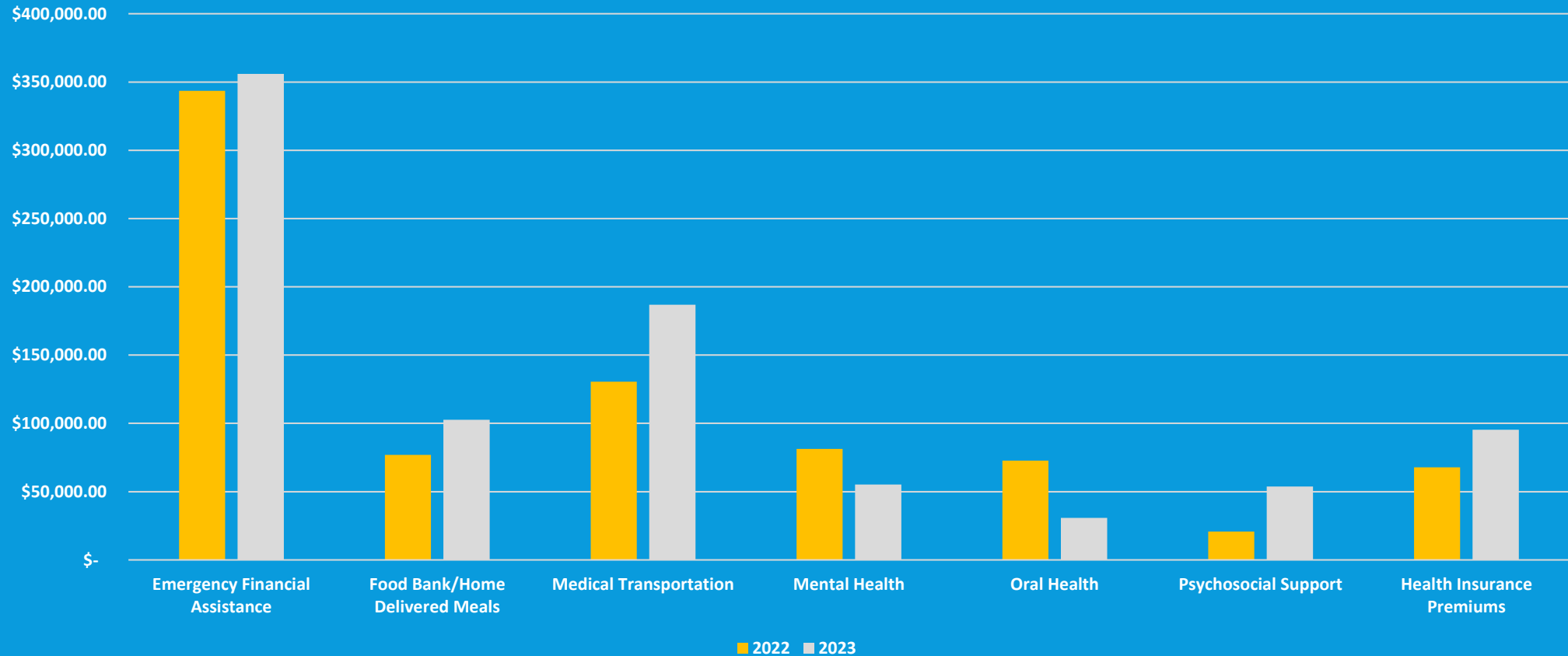
Clients by Gender



NORTHEAST REGION PATIENT SERVICES



United Way
of Wyoming Valley



NORTHEAST REGION TARGETED MEDIA CAMPAIGN



United Way
of Wyoming Valley

According to the United States Census Bureau (2020):

- 14% of residents in all of Luzerne County identify as Hispanic or Latino
- 56% of residents in Hazleton, PA (lower Luzerne County) identify as Hispanic or Latino

According to the CDC (2021):

- In 2021, Hispanic/Latino people made up 29% (10,467) of the 36,136 new HIV diagnoses in the US and dependent areas
- Hispanic/Latino people are disproportionately affected by HIV and are 26% more likely to miss critical medical appointments including infectious disease appointments, require dental care, mental health care, and obtain SNAP benefits.

TYPES OF OUTREACH



- Increased community presence
 - Providers opened offices in the Hazleton area, staffed by bi-lingual MCM's and support staff
- Spanish newspapers and magazines
- Television commercials
- Social media
- Radio Ads

DATA AND SUCCESSES

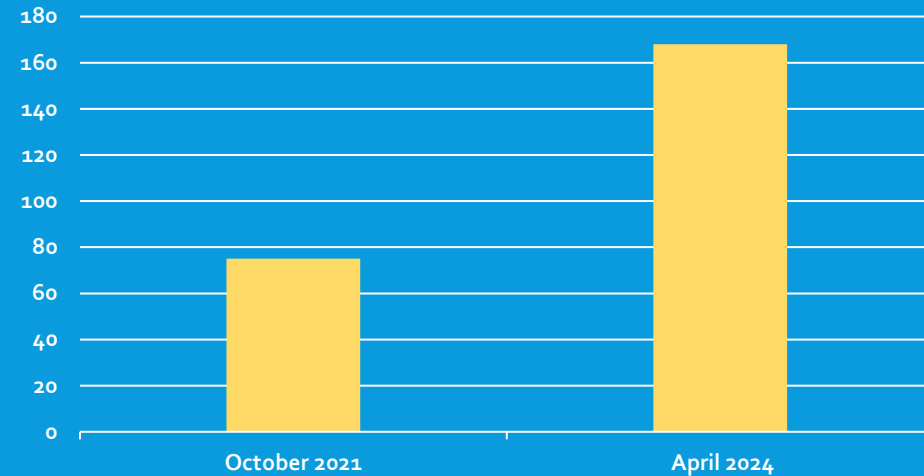


Overall, there was a 134% increase in the number of Hispanic clients enrolled in MCM services since October 2021

Viral load suppression rates for new clients was over 95%

More than 100 non-RWB referrals were made (homeless shelters, medical assistance, SNAP, housing, substance abuse treatment, primary & dental care, etc.)

Increase in # Hispanic Clients




EXAMPLE – NEWSPAPER ADS




Northeast Pennsylvania
Regional HIV Services



United Way
of Wyoming Valley



XCEED
America
Creating Opportunities
Improving Lives



WYOMING VALLEY
AIDS
COUNCIL, INC.


*A Partnership of Social Service Agencies
Sewing the Wyoming Valley
Building a healthy community since 1985*

Xceed America, Inc.
1710 East Broad Street, Suite A
Hazleton, PA 18201

Xceed America, Inc.
1 Kim Avenue, Suite 2
Tunkhannock, PA 18657

Xceed America, Inc.
330 Bowman Street, Unit 1
Wilkes-Barre, PA 18702

Las agencias Wyoming Valley AIDS Council, Inc. y Xceed America, Inc. están contentos de anunciar que la Dr. Militz Suarez-Favetta, MD (Certificado por la Junta – Infectious Disease) va unirse con nuestra locación de servicios en la comunidad de Greater Hazleton. Dr. Suarez va estar ubicada en 1710 East Broad Street en Hazleton, PA 18201. Wyoming Valley AIDS Council y Xceed America han estado ofreciendo servicios a individuos con VIH desde 1985 y estamos alegres de tener Dr. Suarez-Favetta con nosotros aquí en Hazleton.



Dr. Suarez-Favetta esta aceptando nuevos pacientes. Wyoming Valley AIDS Council/Xceed America aceptan la mayoría de seguros médicos incluyendo Medicare, Medicaid, Amerihealth Northeeste, Aetna, Geisinger Health Plan, Bluecross/ Blueshield, UPMC y varios más. Para los individuos sin seguro médico, podemos trabajar juntos para que el individual obtenga alguna cobertura de seguro.

Por favor únase con nosotros en recibir Dr. Suarez-Favetta a la comunidad de Hazleton.

Podemos proporcionar los siguientes servicios para cualquier persona afectada por el VIH / SIDA. Si conoce a alguien o trabaja con alguien que tiene VIH, podemos ayudarlo con estos servicios:

- * Proporcionar servicios de gestión de casos médicos.
- * Conectarse con atención médica, adherencia médica y la obtención de medicamentos antirretrovirales.
- * Conexión con el cuidado de la salud bucal y pago de facturas dentales.
- * Proporcionar referencias de salud mental y abuso de sustancias a otras agencias de servicios sociales
- * Transporte hacia y desde citas médicas.
- * Proporcionar y ayudar con dinero de emergencia y crisis para vivienda, servicios públicos, recetas, copagos de seguro médico y deducibles.
- * Asistencia con la cobertura del costo de la prima del seguro médico, incluidas las facturas médicas asociadas con la atención del VIH.
- * Despensa de alimentos y complementos nutricionales.

PRUEBAS RÁPIDAS DE VIH Y STD, DISPONIBLES
ESTAMOS ACEPTANDO NUEVOS PACIENTES
LLAME PARA HACER UN REFERIDO **570-459-6030**

Programa su test HIV de 60 segundos y reciba una tarjeta por \$10.00 para Walmart

Wilkes-Barre Office Telephone: 570-823-5808 Fax: 570-970-2725
Hazleton Office Telephone: 570-459-6030 Fax: 570-459-6206
Tunkhannock Office: 570-996-6555 Fax: 570-996-6557



Caring Communities

Haz la prueba y da el siguiente paso.

¡Conocer su estado lo ayuda a elegir opciones para mantenerse saludable!

Si su prueba de VIH es negativa, puede aprovechar las herramientas de prevención como PrEP (un medicamento para la prevención del VIH), condones y otros servicios de salud sexual como vacunas y pruebas contra otras infecciones de transmisión sexual.

Si obtiene un resultado positivo, puede comenzar el tratamiento contra el VIH para mantenerse saludable y prevenir potencialmente la transmisión futura del virus.

Caring Communities ofrece atención asequible y confidencial para las personas que viven con el VIH.

¡Conozca su estado hoy!

Nuestra ubicación en Hazleton brinda administración de casos para ayudar a las personas que viven con el VIH a acceder a los servicios médicos y administrar mejor su salud. Ofrecemos:



Asistencia Nutricional



Asistencia de transporte



Asistencia para la vivienda



Servicios de salud mental



Asistencia financiera

Nuestros centros de salud y bienestar también ofrecen servicios gratuitos y de bajo costo a quienes están preocupados por las infecciones de transmisión sexual (ITS) y otros problemas de salud reproductiva.

570-829-2700
caringpa.org

20 N. Laurel Street, Suite 2B
Ubicado en el Center City Medical Complex

QUESTIONS??



RESOURCES



- United States Census Bureau - <https://www.census.gov/>
- Center for Disease Control – <https://www.cdc.gov/>
- Caring Communities for AIDS - <https://www.caringpa.org/>
- The Wright Center for Community Health - <https://thewrightcenter.org/community-health.org>
- Wyoming Valley AIDS Council - <https://wvacinc.org/>
- Northeast Regional HIV Services office - <https://northeastpahiv.org/>

CONTACT INFORMATION



**United Way
of Wyoming Valley**

Miriam Bakewell – Vice President of HIV Services

mbakewell@unitedwaywb.org

570-829-6711 ext. 1232

Amanda Ruggiero – Quality & Data Systems Manager

aruggiero@unitedwaywb.org

570-829-6711 ext. 1224